



CASE STUDY

NEW ENGLAND PATRIOTS
@ GILLETTE STADIUM





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OVERVIEW

When the New England Patriots sought to strengthen microbial control across their high-traffic facilities at Gillette Stadium, the goal was not routine cleaning — it was performance protection.

In elite athletics, facility hygiene directly impacts player availability, recovery, and operational continuity. A single infection can sideline a player, disrupt training cycles, and introduce unnecessary risk. “Good enough” sanitation is not an option.

The Patriots required a scalable, durable antimicrobial solution that would integrate seamlessly into their operations without introducing harsh chemical exposure or downtime.

THE CHALLENGE

Gillette Stadium houses high-contact environments that experience constant daily use:

- Locker rooms
- Weight and conditioning areas
- Treatment tables and recovery spaces
- Player lounges
- Hallways and shared infrastructure

With approximately 90,000 square feet of high-traffic space, traditional disinfectant cycles were labor-intensive and temporary. The organization needed extended protection without interrupting team schedules.



THE SOLUTION

Nivô™ Antimicrobial Surface Spray, powered by FUZE™, was deployed across 90,000 square feet of targeted facility space.

Using a proprietary high-pressure dry mist application process, billions of antimicrobial bonding units were applied efficiently overnight. The treatment:

- Required no downtime
- Left no residue or odor
- Allowed immediate use of treated surfaces
- Permanently bonded to surfaces at the atomic level
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The entire application was completed without disrupting training or operational flow.





THE RESULTS

Post-treatment analysis demonstrated measurable impact across treated surfaces:

- Greater than 90% reduction in microbial presence
- Sustained antimicrobial effectiveness beyond standard disinfectant cycles
- Increased confidence among players, medical staff, and facility personnel
- Fewer reported illness-related disruptions during the season



The solution supported not only surface hygiene but operational stability.



STRATEGIC IMPACT

For the Patriots, this was not about surface shine — it was about protecting a multi-billion-dollar performance asset.

By integrating Nivô™ into their facility protocols, the organization strengthened:

- Player health safeguards
- Operational efficiency
- Long-term surface durability
- Environmental responsibility through reduced chemical cycling

CONCLUSION

This deployment at Gillette Stadium demonstrates how Nivô™ delivers professional-grade antimicrobial protection at scale.

When performance matters, prevention matters.

Elite teams demand elite standards — and Nivô™ was built to meet them.





THANK YOU

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